



October 3, 2009

CORPORATE ASSISTANCE TO VICTIMS OF TYPHOON ONDOY

In the spirit of *bayanihan* (meaning “*helping each other*”), hundreds of employees of Nestlé Philippines, Inc. (NPI) joined forces with key social and humanitarian agencies to extend assistance to victims of Typhoon Ondoy.

At the onset of the typhoon, Nestle Philippines, through its “Alay Kapwa” (meaning “*giving of self to others*”, a Nestle employee volunteer organization), immediately mobilized its resources to bring relief goods and other forms of assistance to communities badly hit by the typhoon. Nestle has been working very closely with key partner social organizations who have the capabilities and infrastructure to deliver relief goods immediately to victims of the typhoon. These partners include the Philippine National Red Cross, Caritas Manila, Ateneo de Manila University, La Salle Greenhills, GMA Kapuso Foundation, ABS-CBN Sagip Kapamilya Foundation, and local government units.

Relief goods include Nestlé products such as BEAR BRAND, NESVITA, NESCAFÉ, MILO and MAGGI, as well as T-shirts, tumblers, blankets, clothes and shoes. In addition, the Company made available trucks to deliver the goods to the relief centers at the earliest possible opportunity. Alay Kapwa also pooled cash donations from its members, which the Company matched. This will be used in the continuing efforts to provide assistance to the typhoon victims.

“In this time of national disaster, it is important for government, industry and social organizations to work together to extend urgent and more practical assistance to the calamity victims. We would like to thank our partner organizations for facilitating our efforts to help in this time of need,” Nestlé Philippines, Inc. Chairman and CEO John Miller said.
